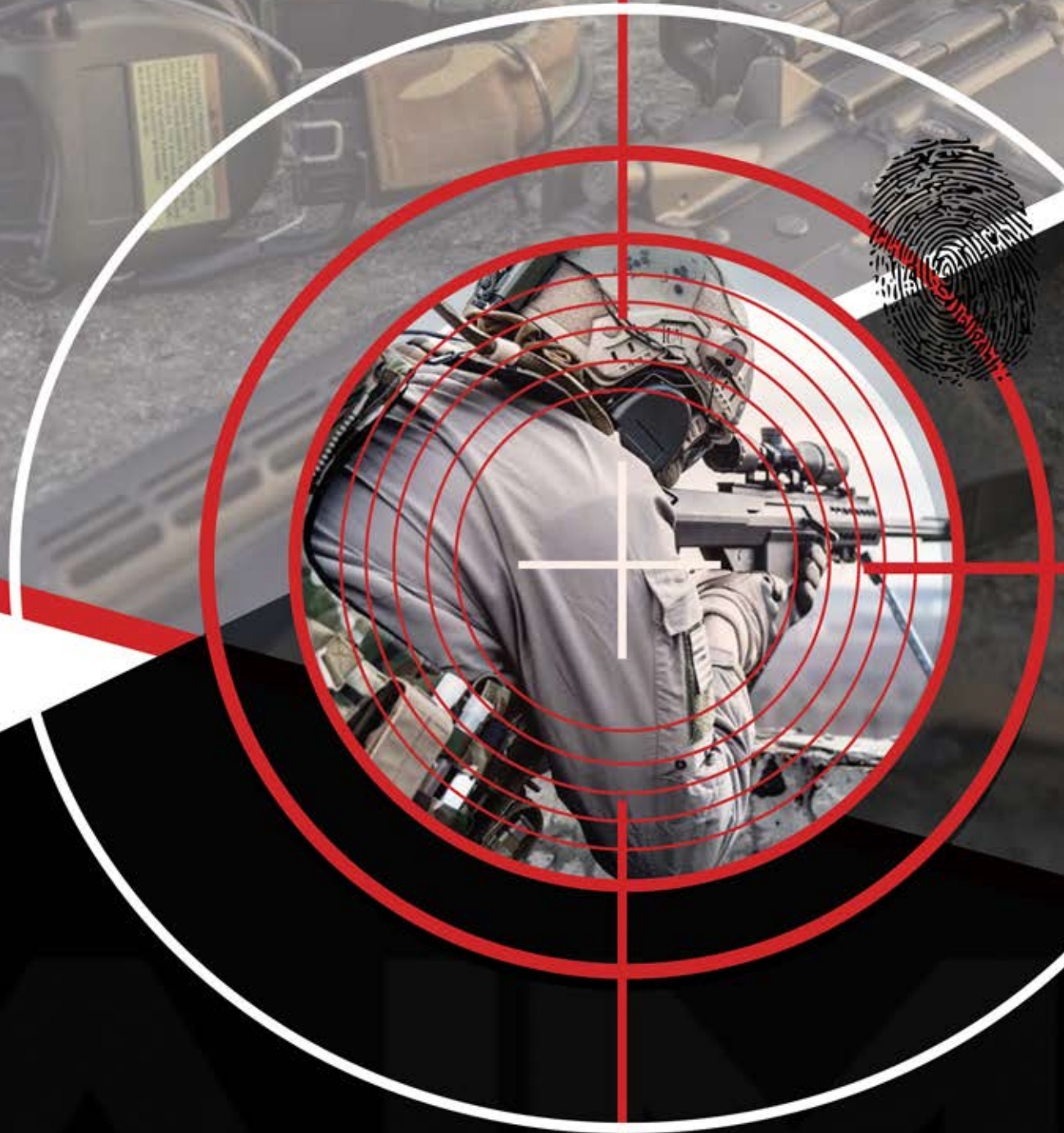




AIM AND
DEFEND



Overview of our Expansion



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Specializing
in Tactical
Firearms Sales & Training.





Introduction to Aim and Defend

Aim and Defend is a retail gun store located in Gaston County who is ready to expand our operations into an indoor gun range. The purpose of this Business Overview is to outline where we are, what we plan to do and to attract others to work with us in some cooperative manner.

Our current business is profitable and we are seeking one or more “Partners” to help us scale up our business and operations.



By population Gaston County is one of the largest counties in the great state of North Carolina and is directly located on the busy I-85 corridor in close proximity to Charlotte. There is a demand for Aim and Defend to open and operate an indoor gun range and this new facility will give us the opportunity to expand our retail and training class options to our customer base.

Aim and Defend can grow our success and become a predominant retailer of firearms, accessories, training classes and gun range facility time.

Your reply communications are welcomed and we look forward to the next step in our evolution with new cooperative partners who embrace our vision.

Respectfully,

Tim Gable,

Principal Owner-Aim and Defend

4312 Wilkerson Blvd.

Gastonia, NC 28056



704-271-1133 | TimGable@AimandDefend.com | www.AimandDefend.com





Our Retail Location



Located at 4312 Wilkerson Blvd., Gastonia, NC 28056, Aim and Defend has built a successful and profitable retail gun store as shown on the Google Earth image below. Our location has incredible drive by traffic and our reputation for customer service has grown our customer base.





Our Organizational Model



Aim and Defend's organizational structure has remained the same since we started our business.



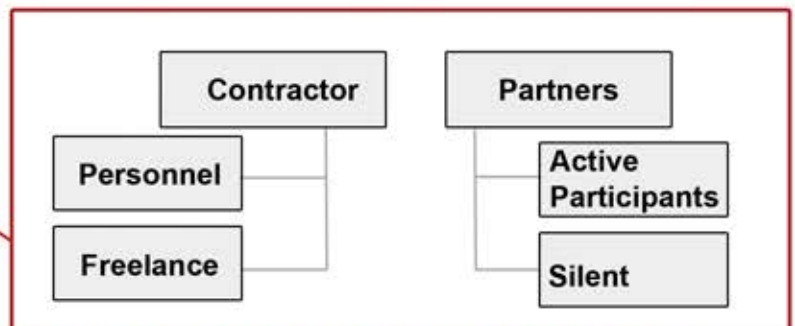
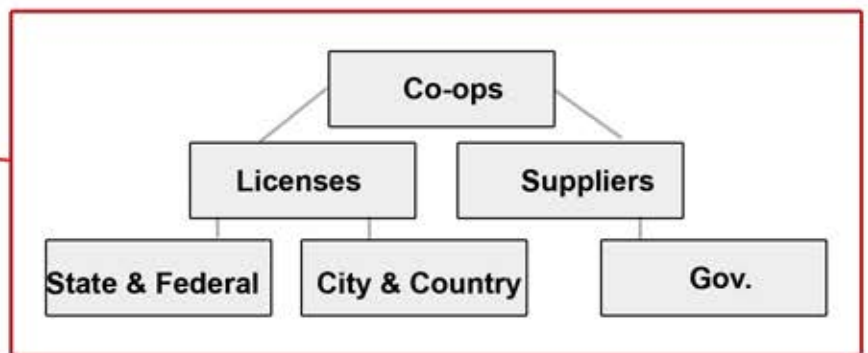
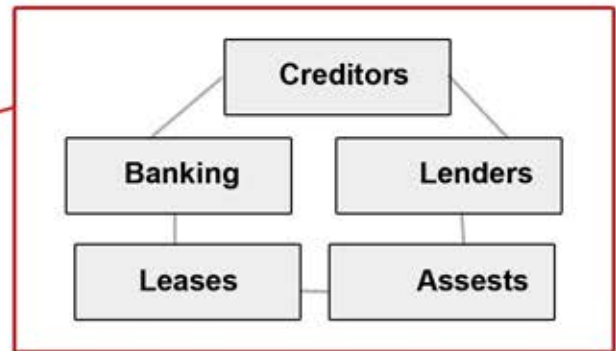
Accessories, Ammunition & Firearm Sales



Conceal Carry, Pistol & Rifle Safety Classes, Certifications & Training



Indoor Gun Range and Training Classes for Certifications





P&L Brief from last 2 Years

While our growth has been substantial we have not yet secured a high profitability margin due in part to reinvesting our earnings back into the business. Right now Aim and Defend has no substantial debt and we have over \$100,000 in inventory that we own.

Ordinary Income/Expense

Income	Jan-Dec 17	Jan-Dec 16
Merchandise Sales		
Income - Not Taxed		
Classes	0.00	860.00
Non Tax Gun Repairs & Cleaning	0.00	780.00
NT Labor	790.00	0.00
Out of State Sale	3,852.58	747.89
Raffel Tickets	0.00	240.00
Transfer Fees	3,926.00	1,745.17
Income - Not Taxed - Other	4,796.90	0.00
Total Income - Not Taxed	13,365.48	4,373.06
Taxable Income		
Accessories	51,718.90	40,408.05
Ammo Sales	11,479.82	13,477.37
Armor Sales	1,310.00	0.00
Food	2,056.50	0.00
Gun Rentals	0.00	75.00
Gun Repairs & Service	2,726.70	622.05
Gun Sales	171,699.02	160,947.14
Shipping	331.89	54.30
Total Taxable Income	241,322.83	215,583.91
Total Merchandise Sales	254,688.31	219,956.97
Raffel Collections	0.00	5,748.66
Received interest	0.00	0.03
Total Income	254,688.31	225,705.66





Our Planned Evolution

In phase two of our evolutionary journey, that Aim and Defend is embarking on now, we plan to focus on scaling up our retail sales and training classes in a new retail location that features an indoor gun range.



Step 1

Step 1 of phase two is to move our retail store into our new gun range, increase inventory and begin offering new training classes and courses to the public, private, governmental sectors.



Step 2

Step 2 of phase two is to form mutually beneficial cooperatives with individuals and entities in the public, private and governmental sectors who will use our new facility and indoor gun range.



Step 3

Step 3 of phase two is to secure celebrity endorsements and to actively sponsor individuals, groups and civic organizations that will lead to a larger customer base for Aim and Defend.





Our Planned Evolution

The foundation we expand upon in phase two of our development, as outlined on the previous page, will enable Aim and Defend to proceed into phase three of our expansion.



Step 1 of phase three will be the pursuit of city, county, state and federal contracts to provide advance training classes and courses under a contractual agreement.



Step 2 of phase three will be the opening and operation of an outdoor gun range and training facility to advance our contract procurement capabilities and to offer more to our existing customer base.



Step 3 of phase three will be to provide responses to both open RFP's (requests for proposal) and to solicit government agencies for discretionary funding as Aim and Defend evolves into government contract work.





Capitalization Requirements

Below is a representation of our two primary uses of the capital Aim and Defend seeks to obtain from one or more Equity Partners. A good portion of the capital received can be secured by our new facility and inventory.



1
We also need capital to buy new displays and inventory for our retail space and furniture for our training classes.

2

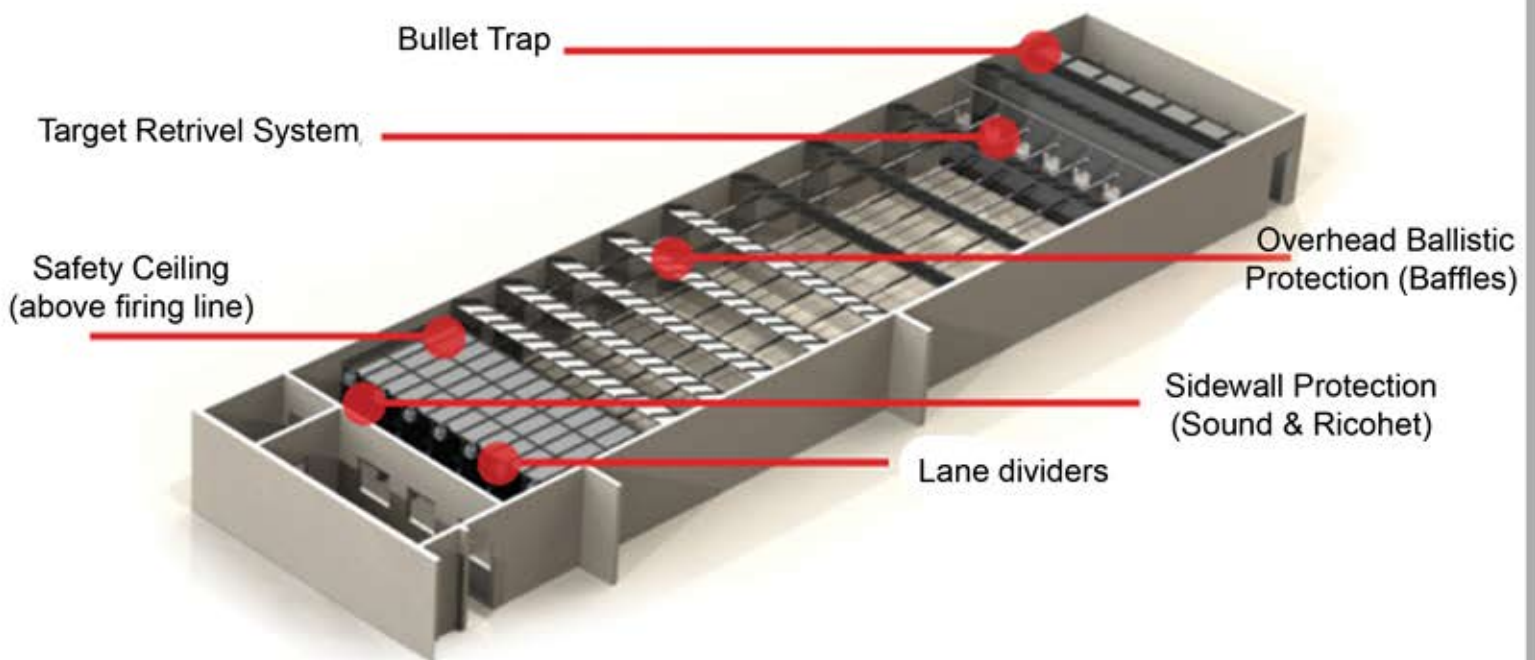
We need capital to acquire the property we want to buy and to remodel the facility to indoor gun range requirements.



Capitalization Requirements

Once the facility has been purchased our number one priority is the construction of an indoor gun range using a reputable company with knowledge and expertise in this area. Most of the capital we are seeking will go into the purchase of our building, remodeling to specifications and adding security and inventory.

Aim and Defend will likely use the services of a company like www.Range-Systems.com to provide a custom build-out of our indoor range. This image is from their website and conveys what is needed to create a commercial indoor gun range.





Capitalization Structure

Aim and Defend cannot afford a conventional loan for a new facility, a new gun range and new inventory and security elements so we are seeking one or more Equity Partners who will take an invested interest in our growth.



We believe that we could rollout of an equity agreement within a **5 year period**

if the Partner(s) want an exit however initially we can only offer an equity stake in the business.

There are two primary ways we can give one or more Equity Partner(s) a return;



A pre-determined % of all pre-tax, post expenditure revenue generated by Aim and Defend over a period of time to ensure the Partner(s) receive their principle and a fair interest.



A pre-determined % of ownership of Aim and Defend with more detailed parameters that we negotiate in advance.

As previously stated the new building, the indoor gun range itself and inventory will be the collateral to secure most of the capital received resulting in less risk for the Partner(s). We are open to any hybrid agreement that is mutually beneficial.





Current Products & Services

Aim and Defend would like to invite you to visit www.AimandDefend.com and take a look at what we currently offer. Our goals are to expand on these offerings as well as to add new ones.

FIREARMS SALES

We offer a great selection of quality firearms, we have you covered. If we don't have it in stock, we can get it.

FIREARMS TRAINING

Combat and law enforcement veterans offering world class training, close to you.

AMMUNITION

.22 and up, any ammo you need, we have. If it's not in stock, we will order it for you!

GUNSMITHING

With years of experience our gunsmith can create custom work, you'll enjoy for years.

TACTICAL EQUIPMENT

You've got to look cool doing it. We have you covered with the equipment to get the job done.



FIREARMS SALES

We offer a great selection of quality firearms. We have you covered. If we don't have it in stock, we can get it.

FIREARMS TRADING

Yes! We trade firearms. If we don't have what you are looking for, we will still buy your firearm outright. We are always trying to keep a fresh inventory.

SBRs & SUPPRESSORS

Your resource for Class 3 weapons. We offer a variety of Short Barrel Rifles and suppressors from a variety of the best manufacturers.





New Products & Services

Gun Range Time:

Our new facility will allow us to rent gun range time and this will give us the opportunity to generate additional sales.

High-end Customization:

From a laser engraving machine to a fully equipped gun smith station we will be able to offer additional services as well as product sales.

Prepping and Tactical Gear:

We plan to increase our retail inventory by adding new products we keep in-stock and by enhancing the services that go along with them.

Certification and Training Classes and Courses:

We will be able to host, in our own facility, classes and courses that will bring in additional revenue and that will introduce our retail store and gun range to others.

There are a number of new products and services Aim and Defend will be adding to our lineup once our new indoor gun range is open.

Aim and Defend has other initiatives we are planning and will be happy to elaborate upon request.





Financial Assumptions

Our expansion into an indoor gun range facility has three positive impact factors on our revenue generating capacity.

- Exposure:** Anyone who uses our indoor gun range is exposed to our inventory, our visual marketing elements and our classrooms where training courses can be conducted.
- All in One Place:** Aim and Defend can now offer training and certification classes in one facility and this allows us to build a close relationship with individuals who will become our long term customers.
- Controlled Access:** Aim and Defend can provide controlled “after hour” and “holiday” access to law enforcement, and other professionals, who receive an entry access code to utilize our gun range under contract. This adds a level of convenience to those who may use our facility more often than the general public.





Financial Assumptions

Aim and Defend created a three tier system that showcases our 100% operational sales capacity and then tiers those figures down into 80%, 70% and 60% assumptions that provide a range of revenue potentiality. We know we will be somewhere within this range, we just do not know at what tier as it is impossible to substantiate a finite set of financial projections.

2019 through 2020

Revenue Streams	@ 100% Capacity	@ 80% Capacity	@ 70% Capacity	@ 60% Capacity
Firearm Sales	\$550,000	\$440,000	\$385,000	\$330,000
Firearm Customization	\$100,000	\$80,000	\$70,000	\$60,000
Ammunition Sales	\$75,000	\$60,000	\$52,500	\$45,000
Accessories and Gear	\$200,000	\$160,000	\$140,000	\$120,000
Range Time	\$120,000	\$96,000	\$84,000	\$72,000
Classes and Training	\$60,000	\$48,000	\$42,000	\$36,000
TOTALS	\$1,105,000	\$1,029,000	\$773,500	\$663,000

Once our indoor gun range is established and fully operational Aim and Defend expects to increase our retail sales over the next two years.





Financial Assumptions

2021 through 2022

Revenue Streams	@ 100% Capacity	@ 80% Capacity	@ 70% Capacity	@ 60% Capacity
Firearm Sales	\$700,000	\$560,000	\$490,000	\$420,000
Firearm Customization	\$150,000	\$120,000	\$105,000	\$90,000
Ammunition Sales	\$125,000	\$100,000	\$87,500	\$75,000
Accessories and Gear	\$250,000	\$200,000	\$175,000	\$150,000
Range Time	\$160,000	\$128,000	\$112,000	\$96,000
Classes and Training	\$110,000	\$88,000	\$77,000	\$66,000
TOTALS	\$1,495,000	\$1,196,000	\$1,046,500	\$897,000

Please note that our 100% operational sales capacity represents what Aim and Defend believes to be our peak capacity, however we are confident that our financials will land somewhere between the 80% and 60% tiers without issue. We will strive to do more and surpass our expectations however we are also cautious, choosing to be realistic based on our performance so far as a small business.





Financial Assumptions

Because our revenue is mostly “inventory sales” based, we have chosen to showcase what our pre-tax, post expenditure portability potentiality using a % and not a breakdown of expenditures. Aim and Defend has done a great job, so far, at managing our cash flow and with the financial resources we need our capabilities in this area will be more advanced.

Profitability 2019 through 2020

Profitability %	@ 100% Capacity	@80% Capacity	@ 70% Capacity	@ 60% Capacity
25% Profit	\$276,250	\$257,250	\$193,375	\$165,750
30% Profit	\$331,500	\$308,700	\$232,050	\$198,900
35% Profit	\$386,750	\$360,150	\$270,725	\$232,050



Profitability 2021 through 2022

Profitability %	@ 100% Capacity	@80% Capacity	@ 70% Capacity	@ 60% Capacity
25% Profit	\$373,750	\$299,000	\$261,625	\$224,250
30% Profit	\$448,500	\$358,800	\$313,950	\$269,100
35% Profit	\$523,250	\$418,600	\$366,275	\$313,950





Competition Analysis

Aim and Defend does not deny the existence competitors. We simply remove ourselves from the common equation by doing things that sets us apart.



1. Doubletap Concealed

★★★★★ 7 reviews

\$ · Guns & Ammo, Gun/Rifle Ranges

2017 E Ozark Ave
Gastonia, NC 28054
(704) 953-5107

I recently took their concealed carry class. This class was well done. The instructor has an in depth knowledge of NC. & Federal law. They make beginners feel comfortable, and by the... [read more](#)



2. Jack's Pawn & Gun

★★★★★ 2 reviews

\$ · Guns & Ammo, Pawn Shops, Gold Buyers

106 Cleveland Ave
Kings Mountain, NC 28086
(704) 739-1238

Whatever you need for firearms Jack will do his best to get it for you! If you're looking for CZ P-10C here is the place to buy them since they are so hard to find. I've bought and... [read more](#)



3. Shooters Express Gun Shop

★★★★☆ 21 reviews

\$\$ · Gun/Rifle Ranges, Guns & Ammo

2 Caldwell Dr
Belmont, NC 28012
(704) 827-2428

These are the most helpful group of people at any shooting range and I've been to a good amount. They really help you get to know your weapon when they sell it to you unlike many of... [read more](#)



4. Jerry's Place

Guns & Ammo

121 N Main St
Clover, SC 29710
(386) 473-6463



5. Hyatt Gun Shop

★★★★★ 42 reviews

\$\$\$ · Guns & Ammo, Outdoor Gear

3332 Wilkinson Blvd
Charlotte, NC 28208
(704) 394-0387

Aim and Defend has 10 primary competitors whenever you do a Google Search for Gun Stores in Gaston County North Carolina. Out of these the most significant indoor gun range competitor is Shooters Express .

While most businesses are concerned with "competition" Aim and Defend is focused on complete customer satisfaction, relationship development and the sale of high quality products and services. We believe that "Our People" will make the difference and many competitors do not seem to value their customers like Aim and Defend does. Aim and Defend will become a pillar in the community by doing the right things to ensure our Customers are happy.

Our IP (intellectual property) can and will make a difference as we grow and expand our business.



WE BUY COLLECTIONS

1 PIECE OR 500+, WE'RE INTERESTED IN TALKING TO YOU ABOUT YOUR COLLECTION CALL US TODAY!



SWOT Analysis

Aim and Defend has grown from a start-up to a scalable business with the ability to expand our operations. We have a keen awareness of our strengths, weaknesses, opportunities and threats and here are the primary ones we choose to acknowledge herein;

Our primary strengths are the fact that we have been operational for several years now surpassing the time frame most businesses fail and that we remain scalable.



STRENGTHS

Our main weaknesses are our need for capital to grow and the long term commitments we must form to secure the capital we need to do so.



WEAKNESS

The two best opportunities we have right now are opening an indoor gun range and increasing our inventory, both of which will lead to more business and revenue for Aim and Defend.



OPPORTUNITY

Politics leading to new gun law legislation is the primary threat any gun store owner faces and the secondary threat we have identified is low profit margins due to competition.



THREATS

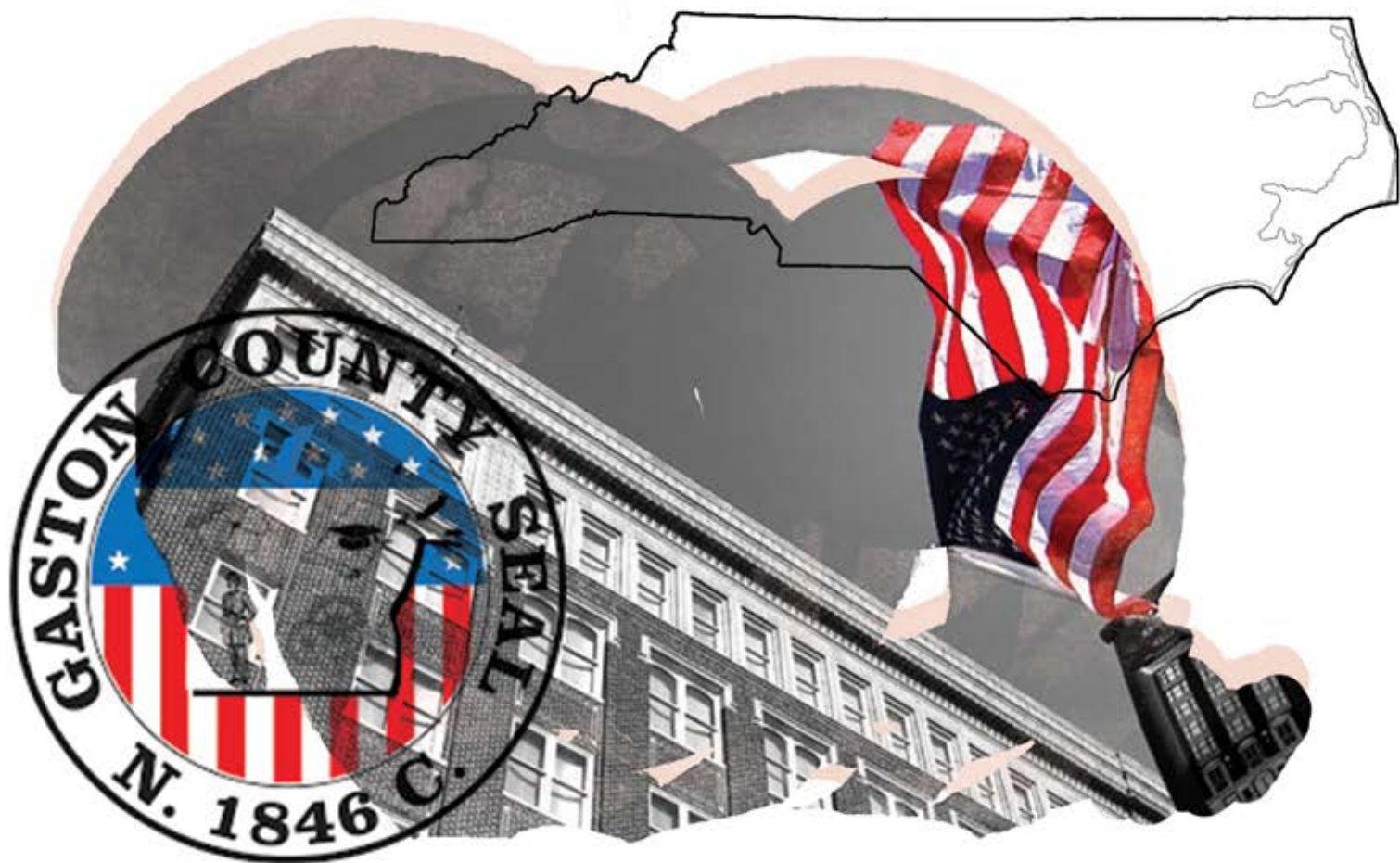
Aim and Defend has strategies to take full advantages of the positive while successfully managing the negatives so they are not an issue.





New Retail Location

Aim and Defend is currently located in Gaston County North Carolina and this is where we will open our new indoor gun range and retail store. We have identified a few locations, properly zoned or that can be rezoned for our new facility and can provide the intimate details of those locations upon request.



Our new retail store and indoor gun range will be selected based on three key factors;

- 1** Easy access for our Customers.
- 2** Ample space for our retail store, our gun range and classrooms.
- 3** Structural elements that will allow us to incorporate the security we need both in technology and design.





POS Software for Gun Shops & Firearms Centers Since 1986.

InfoTouch was founded in 1986 to empower independent business owners with robust, stable and powerful POS software solutions. InfoTouch POS software for Gun Shops and Firearms Centers is designed to assist owners of new stores, existing stores, single stores or multi-store originations. Maximize, manage and elevate the systems that assist you to: track, sell, report, bundle, market and increase your sales and profits. An Integrated ATF compliant bound book comes standard with every system tracking all new and used purchases, PO's and sales. Optional integrated gun range management module is also available for reserving range times for individuals and classes.

Inventory Control

As Aim and Defend scales up our available inventory it is essential that we have a reliable POS (point of sale) system that makes it easy on our Team members to facilitate a transaction. We are completing our own research and due-diligence now to find the best POS System we can find as this is a proactive part of our evolution.



Aim and Defend is in the process now of selecting a new POS (point of sale) system for our gun store and new indoor gun range. InfoTouch.com is a good candidate we are considering, however we have not made a final decision yet. Our primary concerns are being addressed by those with whom we are seeking quotes from now and we will make a decision soon.





Evolutionary Opportunities

Aim and Defend is very excited about our evolution and here is a list of just some of the things we will be considering as we evolve our business;



Contract based 24/7 access to our facility by law enforcement and other professional group based entities to add uniqueness to our offerings.



Increasing our "unique" inventory selections offering hard to find items and also high demand items that our Customers want.



Forming cooperative relationships with other local agencies, entities and groups who will actively refer their base to us while we provide mutually beneficial offerings to them.



Building an outdoor gun range and training facility to compliment our facility, which is a part of our future plans.



Increasing the class and training offerings to attract new Customers.



and the list goes on.....





Local Demographics

The information on this page and the next to follow was obtained off of the Gaston County Economic Development Commission website and is presented to identify key factors of our local service area.

Local Demographics

	2012
Total Population	208,750
Total Households	80,981
Average Age	39.2
Median Household Income	\$40,331
Per Capita Income	\$21,591

Population By Age

Age	Population
19 & Under	54,318
20-24 Years	12,478
25-44 Years	55,459
45-64 Years	57,678
65+ Years	28,817
Median Age	39.2





Local Demographics

Gaston County is one of the largest counties in the state of North Carolina and with close proximity to Charlotte NC and the South Carolina border our growth as a region is expected to continue.

Population Race & Origin

	North Carolina	Gaston County	Gastonia
Total Population	9,759,332	208,750	72,102
One Race	8,903,180	195,724	64,841
White	6,642,047	161,782	45,068
Black/African American	2,100,570	32,609	20,135
American Indian/Alaska Native	124,008	930	323
Asian or Pacific Islander	231,492	2,693	964
Some other race	441,209	6,772	3,935
Two or more races	220,006	3,964	1,675
Hispanic/Latino (Any Race)	856,152	13,029	7,261

Population Projections

	2015	2020	2025	2030
Gaston County	211,858	217,452	223,045	228,637





Our FFL's

Aim and Defend has progressively advanced our Federal Firearms License that enables us to now sell class 3 items and this is significant. Issued by the ATF our FFL's allow us to buy and sell firearms, ammunition and accessories legally. Our license are a valued asset held by Aim and Defend.

Federal Firearms License (18 U.S.C. Chapter 44)

U.S. Department of Justice
Bureau of Alcohol, Tobacco, Firearms and Explosives

In accordance with the provisions of Title 18, United States Code, and the regulations issued thereunder (27 CFR Part 478), you are licensed to engage in the business specified in this license, within the limitations of Chapter 44, Title 18, United States Code, and the regulations issued thereunder, until the expiration date shown. **THIS LICENSE IS NOT TRANSFERABLE UNDER 27 CFR 478.111.** See "RECORDS" and "NOTICES" on reverse.

Direct ATF Correspondence To: ATF - Chief, FFLC
244 Needy Road
Martinsburg, WV 25405-9431

Name: **AIM AND DEFEND LLC**
License Number: **1-56-071-07-1G-10551**
Expiration Date: **July 1, 2021**

Chief, Federal Firearms Licensing Center (FFLC)

Name: **Nancy Robertson**
Premises Address (Changes? Notify the FFLC at least 30 days before the move.):
**4312 WILKINSON BLVD STE F
GASTONIA, NC 28056**
Mailing Address (Changes? Notify the FFLC of any changes):
**AIM AND DEFEND LLC
AIM AND DEFEND LLC
4312 WILKINSON BLVD STE F
GASTONIA, NC 28056**

Type of License: **07-MANUFACTURER OF FIREARMS OTHER THAN DESTRUCTIVE DEVICES**

The licensee named above shall see a copy of this license in each a licensee of firearms to verify the identity and the licensed status of the licensee as provided by 27 CFR Part 478. The signature on this license must be original and signed by the licensee (FFL) or a responsible person of the FFL. Licensee must be an original signature or a responsible person of the FFL. Licensee must be a true copy of a license issued to the licensee named above to engage in the business specified above under "Type of License".

Signature: **Timothy Cable**
Printed Name: **Timothy Cable**
Position Title: **Owner**
Date: **06-19-2018**

Federal Firearms License (FFL) Customer Service Information
ATF Homepage: www.atf.gov
FFL-2: Check: www.atfline.gov/ffl2/

Federal Firearms License (FFL) Customer Service Information
Toll-free Telephone Number: (866) 692-2750
Toll-free Fax Number: (866) 257-2749
Email: NLC@atf.gov

Change of Address (27 CFR 478.32). Licensees may during the term of their current license remove their business or entity to a new location at which they intend regularly to carry on such business or activity by filing an Application for an Amended Federal Firearms License, ATF Form 3903B, in duplicate, not less than 30 days prior to such removal with the Chief, Federal Firearms Licensing Center. The application must be executed under the penalty of perjury and penalty imposed by 18 U.S.C. 924. The application shall be accompanied by the licensee's original license. The license will be valid for the remainder of the term of the original license. (The Chief, FFLC, shall, if the applicant is not qualified, refer the application for amended license to the Director of Industry Operations for denial in accordance with § 478.71.)

Right of Succession (27 CFR 478.36). (a) Certain persons other than the licensee may swear the right to carry on the same firearms or ammunition business at the same address shown on, and for the remainder of the term of, a current license. Such persons are: (1) The surviving spouse or child, or executor, administrator, or other legal representative of a deceased licensee; and (2) A receiver or trustee in bankruptcy, or an assignee for benefit of creditors. (b) In order to swear the right provided by this section, the person or persons containing the business shall furnish the license for that business for endorsement of such succession to the Chief, FFLC, within 30 days from the date on which the successor begins to carry on the business.

FFL Newsletter - Electronic Version Available
Sign-Up Today!
FFLs interested in receiving the electronic version of the FFL Newsletter, along with occasional additional information, should submit name, FFL number, and e-mail address to: FFLPS@atf.gov.
The electronic FFL Newsletter will enable ATF to communicate information to licensees on a periodic basis.

Print Here

Federal Firearms License (FFL) Information Card

License Name: **AIM AND DEFEND LLC**
Business Name: **AIM AND DEFEND LLC**
License Number: **1-56-071-07-1G-10551**
License Type: **07-MANUFACTURER OF FIREARMS OTHER THAN DESTRUCTIVE DEVICES**
Expiration: **July 1, 2021**
Please Note: Not Valid for the Sale or Other Disposition of Firearms.





Our Marketing Initiatives

Aim and Defend plans to increase our digital marketing targeting our local demographic to increase new Customer awareness building off our growing following on Facebook and Instagram.

Aim and Defend is active on various social media platforms like Facebook, Instagram and we have an impressive website at www.AimandDefend.com that gets a lot of traffic. As we evolve Aim and Defend plans to increase our online exposure targeting our local demographics more intensely and we are confident this will result in more Customers for us.

We actively engage our

Customers online

and will be developing a presence on other
social media platforms as we begin to spend
more marketing dollars

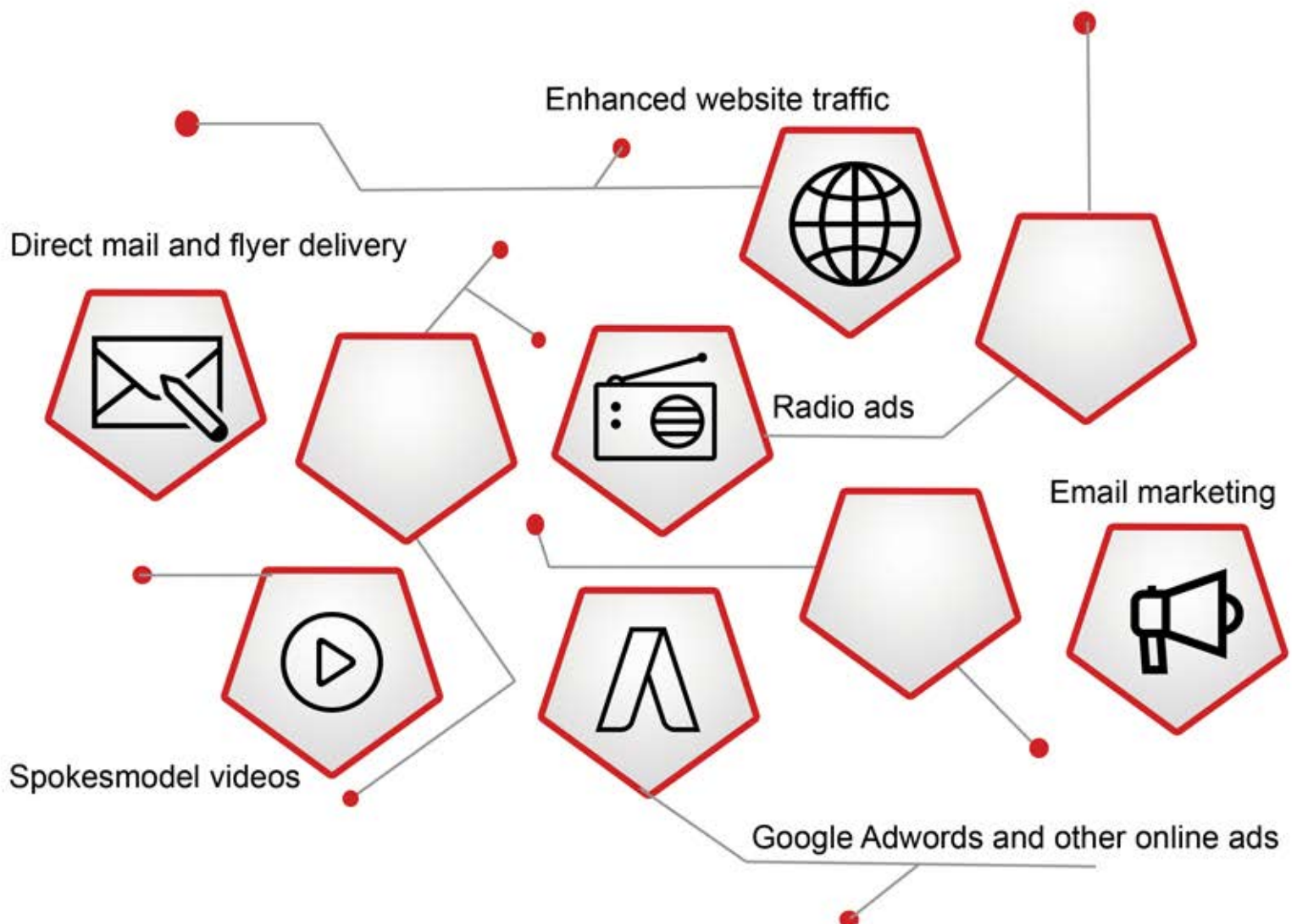




Our Marketing Initiatives

Aim and Defend has been working to develop new marketing initiatives that we plan to rollout as soon as we open our new indoor gun range facility.

We will be doing the following over a course of time to see which initiatives have the greatest return;





Building a New Team

Our new indoor gun range and larger retail facility will require Aim and Defend to add on new Team members and we have already identified some incredible candidates who want the job. In addition we have built a solid network of professionals, many of whom are our Customers, who want to assist us in any way possible. Our small Team will grow and this will be reflected on our website as new Team members are added.

Aim and Defend has a small yet highly capable Team of associates, family, friends, business professionals, consultants and local professionals from a wide range of backgrounds who are working to help Aim and Defend reach the highest possible level of success. Every day we meet new Customers who have an interest in seeing us succeed and this gives us resources to pull from as needed.



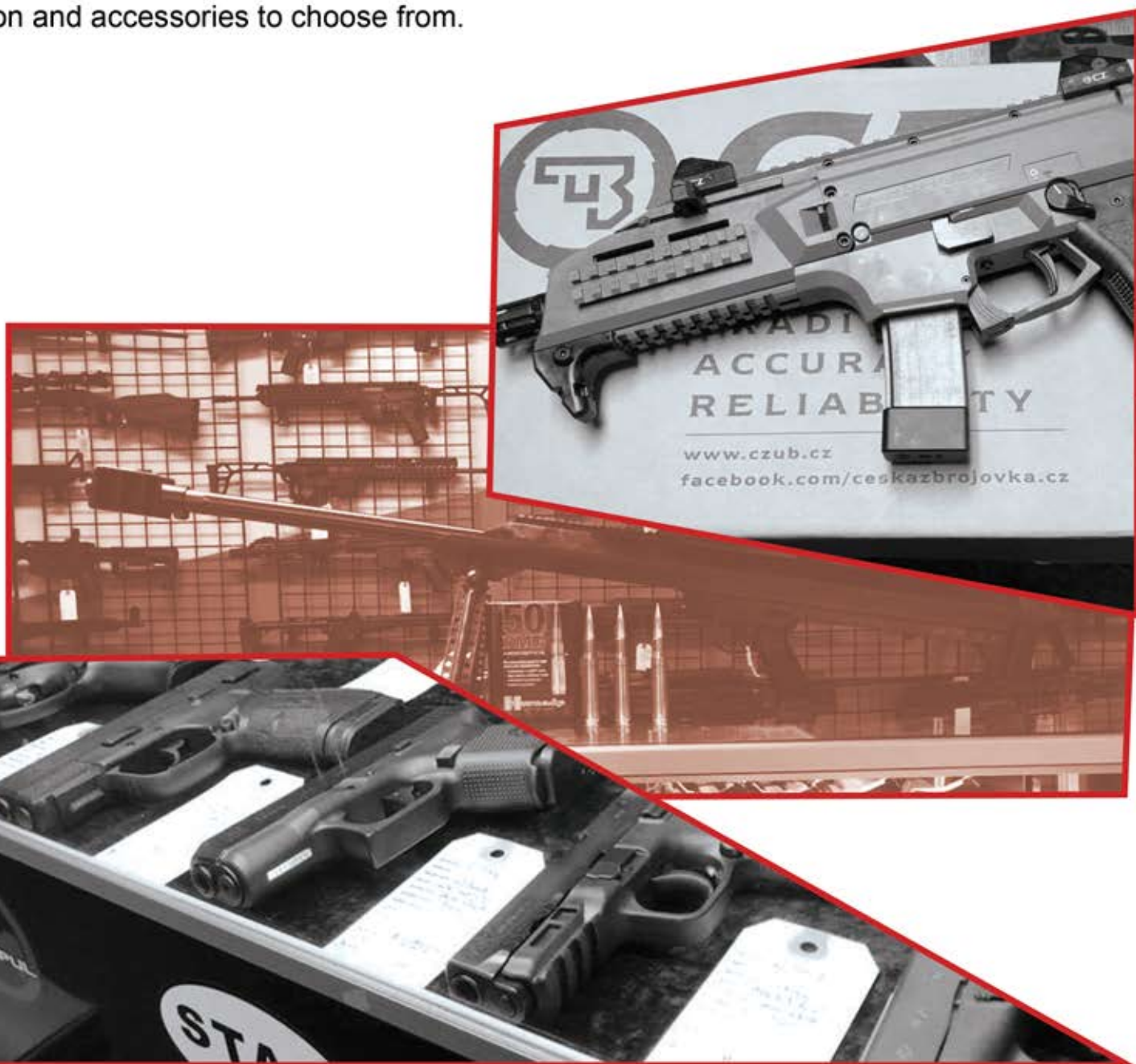


Assets

Please visit our Facebook page;

<https://www.facebook.com/AimandDefend/>

to see a great selection of our inventory. Currently Aim and Defend has over \$100,000 in owned inventory within our current retail location and we offer a wide selection of guns, ammunition and accessories to choose from.





What We **Left Out**

This "Overview of our Expansion" was not created as a full business plan and therefore there is information that we have intentionally left out of this presentation. You are welcomed to make a formal request for any of the following information we have left out of this presentation, or any additional information you deem necessary to make a decision to do business with us and we will consider your request.

Our intentions are to protect our IP (intellectual property as best as we can and to selectively provide additional information upon request.



P&L Statements

Current Marketing Initiatives

Intimate details on our IP (intellectual property)

Locations for our new Facility

Details on the Structural Upgrades to our new Facility

Current and Planned Security

Specifics on our Classes, Courses and Training





Cooperatives

Aim and Defend is actively seeking to build long lasting mutually beneficial relationships with businesses, corporations, emergency services, law enforcement, the US military and individuals who will become our Customers. We are also engaged in being of service to our community in various ways not identified herein. Our cooperative relationships are a key element of the solid foundation Aim and Defend has built. From service providers, vendors and local government we are ready to do business.



Corporations



Businesses



Emergency Services



Active Military and Veterans



Law Enforcement



Individuals





In Conclusion

In Conclusion Thank you once again for taking the time to read this business presentation.



This document is not a solicitation for a formal investment as regulated by the SEC and other state agencies as Aim and Defend, its Owners or Representatives are not offering or promising any form of Securities in exchange for a financial allocation, contribution, investment or loan into our business.

We are very excited about our growth and the potential Aim and Defend has. Your reply communications are welcomed as we look forward to the opportunity to dialog with you about our future plans. As you read this presentation please note once more that it has been custom written and designed to include what we want to share and to leave out what we may selectively share upon request.

Have an incredible day!

Respectfully,

Tim Gable,

Principal Owner-Aim and Defend

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