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**AN INFORMATIVE
BUSINESS OVERVIEW**

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Introduction to ROI-Strategy Development



Hello and thank you for your interests into ROI-Strategy Development, hereafter referred to throughout this business overview as ROI-SD!

Our intentions are to be completely transparent and open about what we plan to do and how we plan to do it. To begin, you have received this presentation directly, or indirectly, from ROI-SD because we believe that we can do business together for mutual benefit. The benefit we seek from you is a short term “private loan” where your calculated risk results in a significant return probability. The benefit you receive from ROI-SD is in the return itself and in the knowledge you gain from us about how we plan to do business long term.

In short this presentation is not for everyone however we believe that our information will resonate with the right people. This will open the door to our long term success and we would like to thank you in advance for your consideration for being a part of our adventure.

Please direct your reply to us at info@roi-strategydevelopment.com or through the point of contact who made the referral to you.

Have an incredible day!

The ROI-Strategy Development Team

Our Team

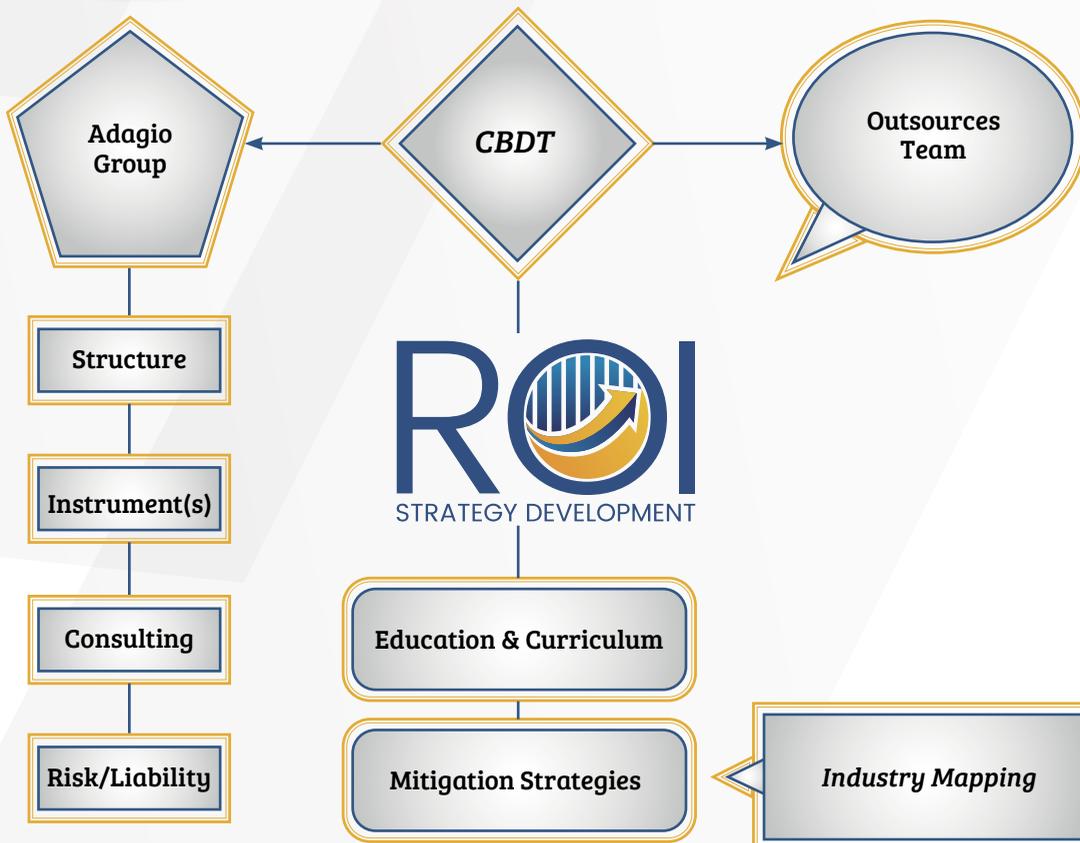


ROI-SD has a CBDT (core business development team) consisting of experts in business development and valuation with an emphasis on scalability. This CBDT will manage our in-house personnel and the outside resources we do business with daily. The model below is a visual representation of our current Team, both in-house and outsourced. Our goal is to keep our in-house Team small and to grow our external resources so that we can maximize our overall capabilities.



Our Business Model

ROI-SD showcases below a simplified business model that will evolve as we grow our operations. Our CBDT (core business development team) has already mapped out a pathway to ensure our success and we are confident that our game-plan is sound. We have reduced our liability and risk factors drastically by depending on the expertise and proven track record of those with whom we partner with and/or utilize as service providers.



Our Intentions



The primary intention of ROI-SD is to raise between \$1.1mm and \$1.5mm through one or more private loan agreement(s) to complete our pitch-deck and to engage the Adagio Group to fully utilize their services.

We encourage the readers of this business overview to visit:

<https://www.theadagiogroup.com/home>

...and read about who they are, what they specialize in and what others think about them to establish a clear understanding of why ROI-SD plans to work exclusively with them to complete our secondary intention.

The funds raised through our primary loan agreement will enable ROI-SD to secure our position as an independent fund with the capacity to purchase and invest into a diversity of business opportunities.

This primary intention will give ROI-SD a solid foundation to build upon and provide the necessary capital to engage the Adagio Group.



Our Intentions



The secondary intention of ROI-SD is to work directly with the Adagio Group to establish our own fund with a \$100mm investment capacity and then grow the fund from there.

Our new “FUND” will be established as a private equity investment firm that uses the capital we have available to purchase and invest into businesses and other opportunities that we have completed an assessment on.

In short, the funds on deposit within our fund will pay a return to our investors however this business overview is not a solicitation for funding those operations at that stage. This is merely an explanation of why we are seeking private loan capital to enable us to pursue our secondary intention outlined herein.

Our Cooperative Partners



ROI-SD will initially partner with individual professionals, businesses and entities within the categories shown below.

We have already established relationships with several key individuals and businesses and these initiatives will continue. ROI-SD's CBDT (core business development team) is seeking to build mutually beneficial relationships with others who, like us, have a passion for delivering results that are beyond the expectations of others. Our selection process follows an internal protocol that we believe will give us an edge while allowing us to appeal to the right people.



Our Cooperative Partners



ROI-SD understands that good relationships lead to new relationships so building new cooperative partnerships will be an ongoing part of our evolution. We plan to appeal to new cooperative partners by:

- Being passionate about maintaining a mutually beneficial relationship.
- Bringing value to our cooperative partners directly and indirectly.
- Being a conduit allowing our cooperative partners to benefit those they serve by working with ROI-SD.
- Being a direct point of referral our cooperative partners can trust.
- Showing results constantly and efficiently.

ROI-SD brings a lot to the table of success that our cooperative partners are seeking to build for themselves and those they serve. This value is evident when we present our capabilities and passion to those with whom we seek to do business.

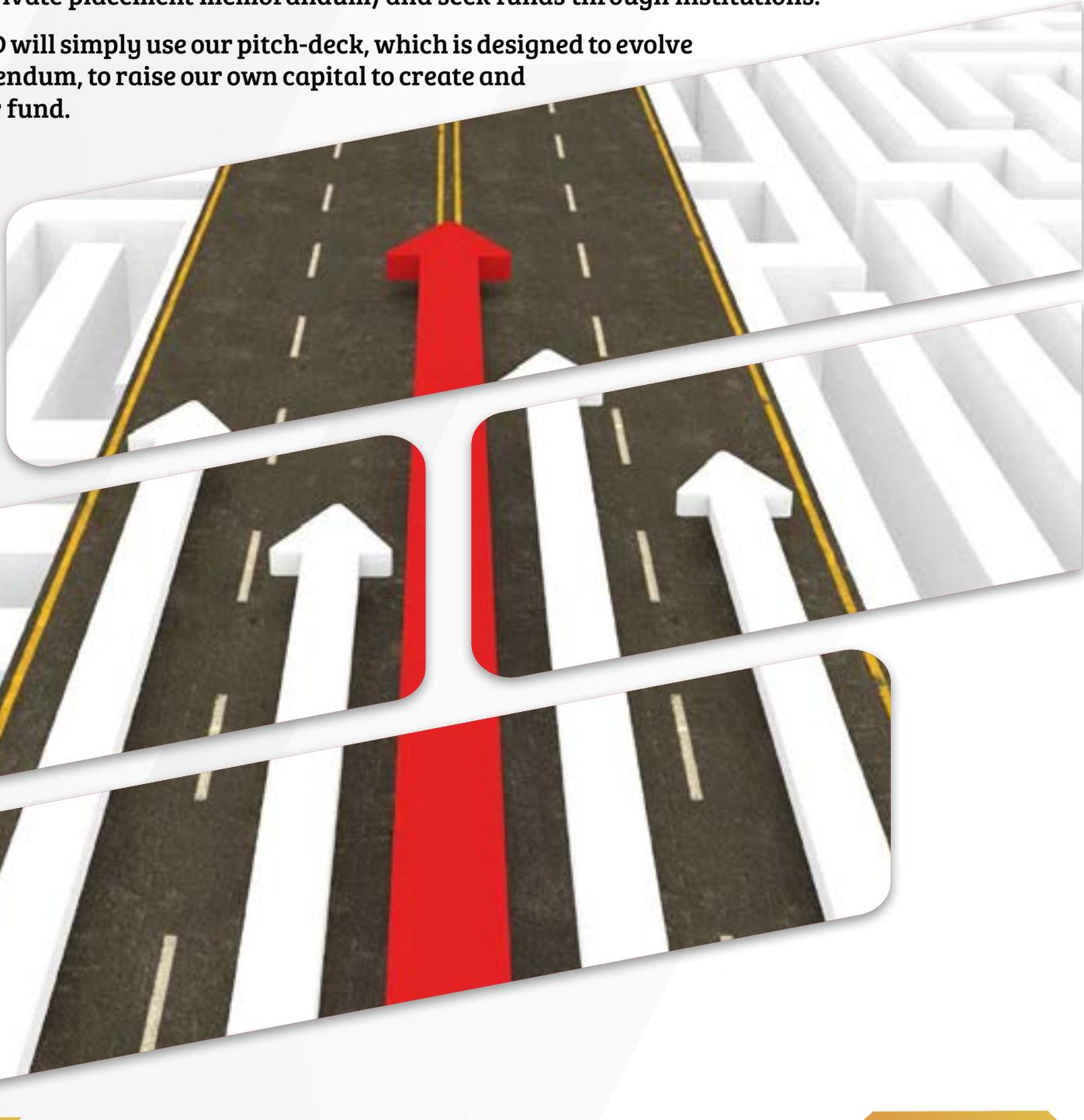


Alternative Conduits to Our Success

While ROI-SD has absolute confidence in the Adagio Group and our ability to utilize their services to quickly build our fund we have developed two secondary alternatives to ensure our success.

The first is that ROI-SD, while again its not a part of this business overview, can create a 506 Regulation D (b) PPM (private placement memorandum) and seek funds through institutions.

In this ROI-SD will simply use our pitch-deck, which is designed to evolve through addendum, to raise our own capital to create and establish our fund.



Alternative Conduits to Our Success



ROI-SD, as a secondary alternative, will seek to partner with an existing bank, fund or private equity group who is looking to diversify where we will bring three things to our buy-in offer:

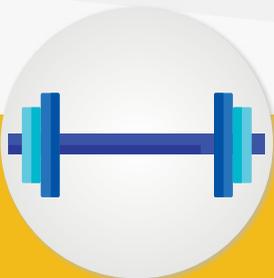
- 1 An existing portfolio of auto-pilot income generating businesses that ROI-SD have self-funded as proof of our ability to create these types of entities.
- 2 An existing portfolio of businesses that we hold equity positions into who are at the phase of their development where ROI-SD is receiving payout.
- 3 An advanced educational platform and curriculum for doing business, project and venture assessments that drastically improve the potentiality of return with several proven applications of our methods to substantiate our claims.

ROI-SD is currently working on all three of these initiatives as a key part of our fund no matter what direction we go to secure capital for its inception and operation. Further elaboration is an intimate part of our IP (intellectual property) and may only be disclosed selectively under an NDNCA (non-disclosure/non-compete agreement).

SWOT Analysis

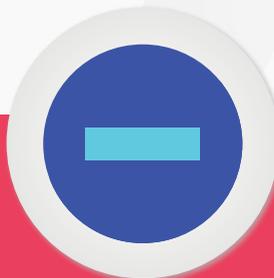


ROI-SD has spent a significant amount of time in self-analysis to determine what our strengths, weaknesses, opportunities and threats are. Here are our initial findings.



STRENGTHS

1. Our roadmap to success is sound.
2. We have a proven track record to substantiate our abilities.
3. We have a diversity of pathways to ensure our success.



WEAKNESSES

1. There are always risks when dealing with money.
2. We have not worked with the Adagio Group before.
3. We have not managed a large fund before.



OPPORTUNITIES

1. The ability we have to make money is substantial.
2. We have a number of sound investments planned.
3. Our Team has opened a number of new doors.



THREATS

1. Inflation.
2. Market fluctuations that we cannot control.
3. Regulatory compliance issues that may arise.

SWOT Analysis



STRENGTHS



SWOT
ANALYSIS

Our overall game-plan is to enhance our strengths and opportunities and decrease our weaknesses and threats through the following strategies:

- To make sure we take full advantage of outside resources to build-up our in-house capabilities.
- To complete advanced due-diligence and research as we plan and on an ongoing basis.
- To manage and empower our in-house and external Teams to achieve realistic goals focusing on a few at a time.

How we will create more strengths and opportunities as well as eliminate our weaknesses and threats remains an intimate part of our IP (intellectual property) and we will be happy to elaborate selectively upon request.

Exit Strategies



ROI-SD has developed three primary exit strategies to ensure our ability to repay our Private Lender(s) within a reasonable amount of time and they are:

- 1 Using the funds raised through the development of our fund that is transparently ear-marked for this purpose.
- 2 Using the funds we choose to raise, in the event that we have to use an alternative strategy to raise capital for our fund, that is designated for this purpose.
- 3 Through the sale, in part or in whole, of one or more of our investments into existing businesses and/or investments that are held by ROI-SD.

Each of these three options are viable and well within the capacity of our Team to facilitate within a 6-12 month period of time.

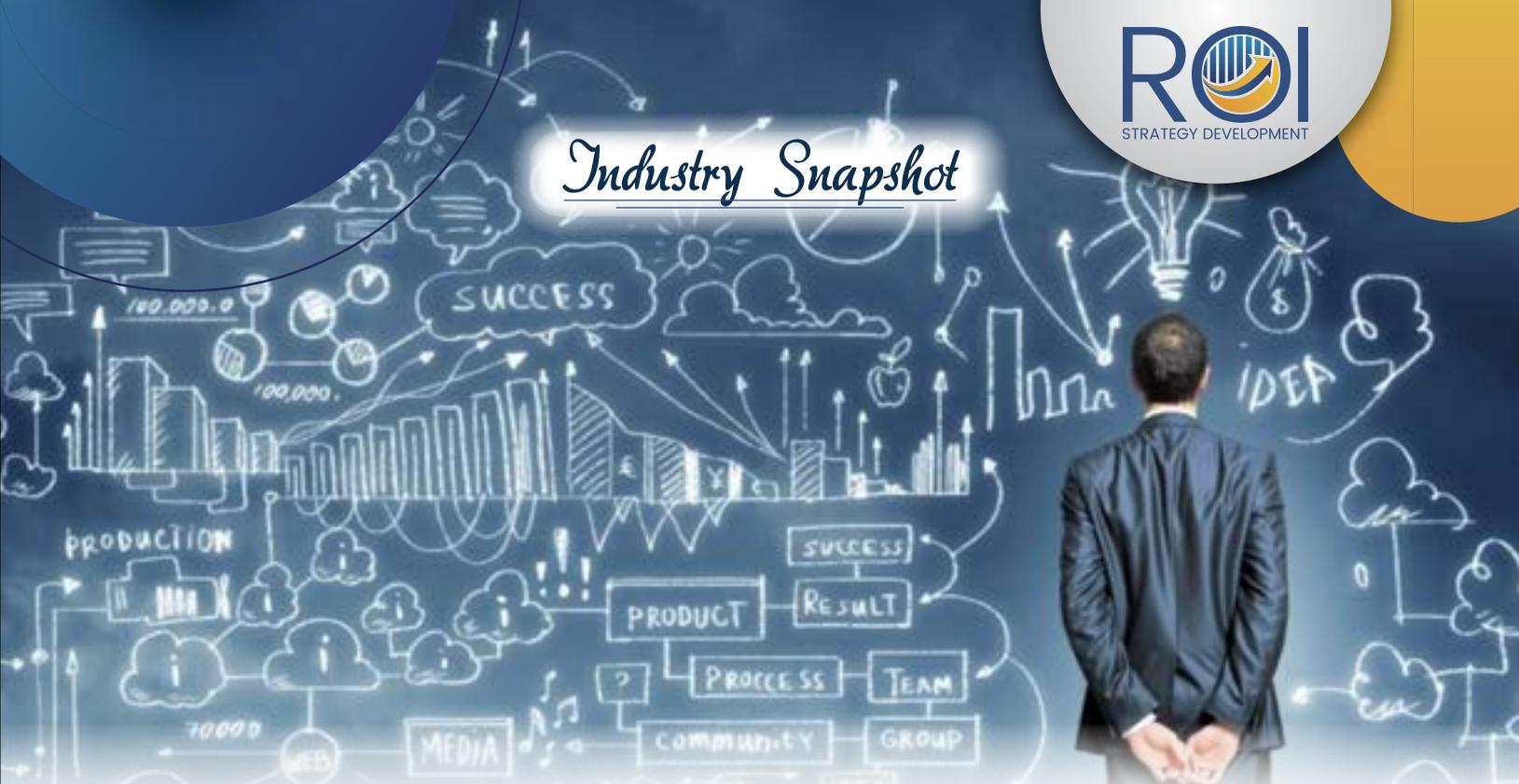
Exit Strategies

This business overview, as previously stated herein, is being used to raise private loan capital from one or more private lenders at this stage of our development and is not a solicitation for investment. The investment stage of our project will be accompanied by an “Itemized Schedule Use of Funds” that will disclose our intentions to settle all assumed debt and other financial obligations prior to, and if necessary during, the development of our fund.

This will eliminate any barriers to allocate future funds to repay our private lenders who have trusted us during this process.

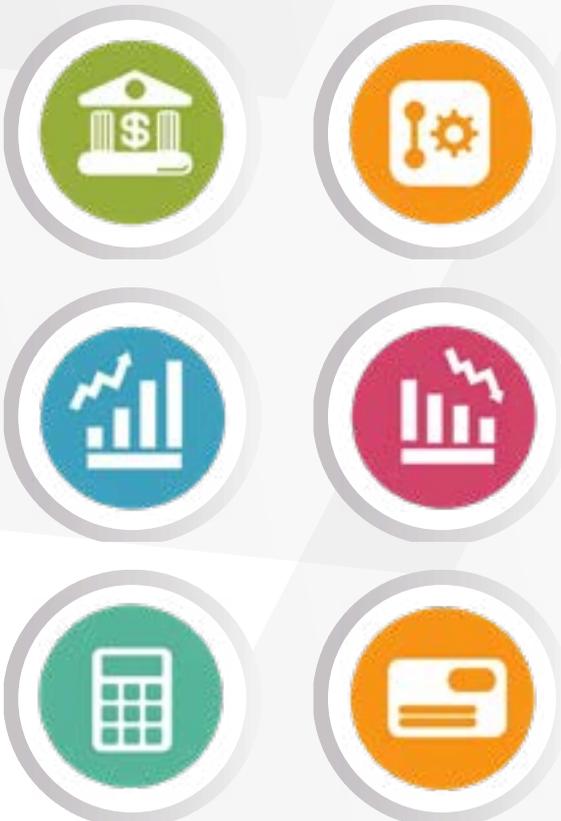
ROI-SD will adhere to all applicable laws that govern the allocations of funds received from other Parties as governed by the SEC and the State of our Origination.

Industry Snapshot



The model below visually outlines key factors within the domestic and global markets today that ROI-SD plans to take full advantage of. While our niche is not greatly unique the fact is it decreases volatility for those with whom we do business. Our Fund will provide an alternative pathway for investors seeking a stable approach to obtaining a return on their money.

By creating our own Fund ROI-SD will have greater control over many factors that we would otherwise be subject to if we were merely a brokerage firm.



Nationally and internationally there are institutional strategies that allow Funds with cash on deposit to leverage those funds to enhance the overall capital available to allocate into investments. This ratio can be 3 or even 4 to 1 giving ROI-SD the resources necessary to engage in more opportunities.

The fluctuation within global markets with conventional and even standard investment opportunities, with drastic rises and falls being common-place, creates a higher demand for well managed Funds. Funds like the one being established by ROI-SD provide a shelter and a stable return for investors seeking limited risk.

By calculating risk and controlling debt ROI-SD increases the leverage cap of the funds on deposit with our Fund and this creates enormous opportunities to advance our holdings. This strategy is sound and is being used by the top Funds in the market place today globally with no sign that it will decrease.

Industry Snapshot

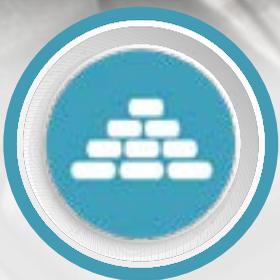


The model below shows what “is known” with regard to the basic strategies most funds employ to grow and increase their value.

ROI-SD has studied these strategies and our CBDT (core business development team) have added to them by designing additional techniques to bring about greater results. Through collective development using our in-house and outsourced Team members ROI-SD will be able to perform without taking excessive risk.



Leverage available funds through IP



Increase liquid cash assets on deposit



Make larger investments in diversity



Retain assets for liquidity and leveraging



Maintain control over more of the dynamics

Market Dynamics



Changes in the activity

Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
10	15	20	25	30	35	40	45
5	10	15	20	25	30	35	40
2	3	4	5	6	7	8	9



ROI-SD understands the market dynamics for running a successful Fund and our Team is prepared to successfully grow our Fund for the benefit of those we serve.

Our IP (intellectual property) is significant and while not described herein it does have value that will be easy for others to distinguish once they become aware of it. Our ability to manage each element of the primary dynamics within our business and within the market itself will enable ROI-SD to build a reputation that will quickly set us apart from others.

Market Dynamics

There are three primary market dynamics we will focus on and they are:

- 1 **PROJECT ROTATION...** where we will rotate our positions out of businesses, projects and ventures that do not continue to meet our growth demands.
- 2 **DIVERSIFY INVESTMENTS...** into key areas of our Team's expertise while continuing to enhance our knowledge in new areas.
- 3 **ENHANCE OUR LEVERAGING CAPABILITIES...** by using the available techniques to increase our capital allocations using cash and asset resources on-hand.

There are 1,000's of market dynamics that can be chosen to focus on however these three are an intimate part of our strategy to grow our Fund.

The intention is to show how prepared ROI-SD is to take the next step as its success ensures the return to our private lenders.

Risk Analysis



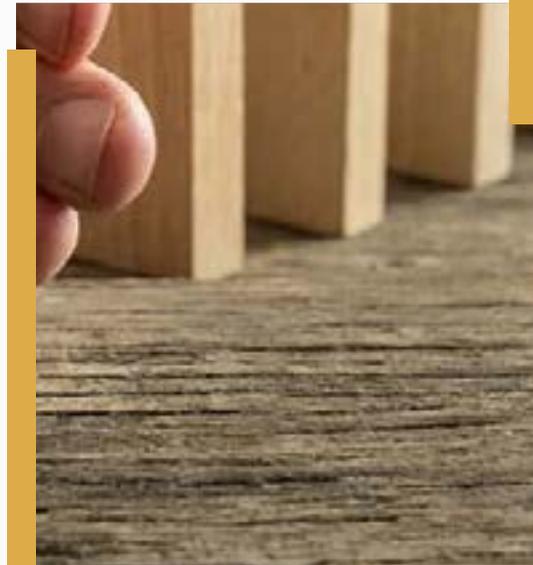
ROI-SD would like to transparently disclose that your decision to become a private lender to us has inherent risks that should be considered before doing so. The primary risk is the potential for you to lose your money, which is the case in almost every single type of business, project or venture. ROI-SD is intent on being successful so we have mapped out more than one pathway to achieving our goals. In this we have reduced your assumed risks however they do still exist.

The 5 primary questions you should ask yourself are:

- 1 Is the potentiality for reward worth my risk when doing business with ROI-SD?
- 2 Are there any additional ways I can lower my overall risk?
- 3 What is the probability I will receive a return from ROI-SD?
- 4 Is the plan presented by ROI-SD sound?
- 5 Are there any factors that make this business less likely to succeed?

By doing your own due-diligence and research you will be able to determine your personal comfort zone before you proceed with ROI-SD as a private lender.

Risk Analysis



If you are a novice, or even a savvy investor, you are likely aware of similar situations where companies like ROI-SD started with a few good ideas and a few financial backers and they turned out to be very well known companies.

ROI-SD plans to have an international footprint with a primary focus on the US Marketplace. To lower our own risks we will put our interests into three primary investment areas which are:

- 1 Auto-pilot income generating businesses.
- 2 Businesses, projects and ventures who have a niche that increases their viability and potentiality.
- 3 Positions where we can generate a return through acquisition and merger opportunities.

When we complete our own due-diligence and research we are confident that we can reduce our overall risk and increase the probability of a substantial return.

Disclosure

N FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Share of market activity



Changes in the activity of the active and passive market is uncertain. Established positive trends in various market segments.

Projected sales of main products



Passive market share



Once again ROI-SD would like to formally state that this business overview is not as solicitation for investment as we are seeking private loan capital at this stage in our evolution. We have mentioned certain aspects of how we may evolve into other functions of doing business however we are not offering any form of securities for the private loan capital we receive.

We are seeking a short term relationship with our Private Lender(s) where we pay them a substantial return over a short period of time.

This business overview describes our stepping stone process in brief and is not meant to be a full business plan as we need built-in flexibility for our natural evolution. Setting certain things into stone is not realistic at this stage of our development.

ROI-SD is not offering our Private Lender(s) any form of security, collateral or future position through this initial agreement. We are seeking to pay a flat rate return on the private loan capital we receive over a short period of time.

We encourage each private lender who is considering doing business with us to complete their own risk analysis and assess their own level of comfort before they proceed with us. Other aspects of disclosure may be added to this business overview in addendum form at anytime.

Participation

ROI-SD seeks participation from individual private lender(s) who make their own decision to do business with us after their review of our pitch-deck.

ROI-SD will not seek to convince or entice any potential private lender in any illegal, unethical or unprofessional manner and none of our representatives are authorized to conclude a transaction for us.

As a "Private Lender" ROI-SD has the expectation that the return we are offering is substantial enough for you to take on the risk(s) associated with loaning us money privately and therefore your decision to loan us money is an acceptance of all applicable risk(s).



Transparency



ROI-SD will operate our business in an open, transparent and professional manner and will make available to those we do business with any information to ensure this transparency. The only exception is in the disclosure of our IP (intellectual property) in which ROI-SD will selectively disclose information about our IP under certain conditions and assurances.

Any request made to ROI-SD will be facilitated within the shortest amount of time possible however we expect confidentiality to be maintained and that no individual Party or Group shall make multiple inquiries within a short period of time.

ROI-SD holds itself accountable to those with whom we do business and being transparent is a sign of good faith on our part. ROI-SD will use addendums to provide information for public consumption and for private distribution selectively.

Due-diligence



ROI-SD is prepared to provide secondary information in addendum form to this business overview to assist those seeking to do business with us in the completion of their own due-diligence.

ROI-SD requests that all Parties treat the information provided by us to them as “Confidential” and not for sharing unless we give them permission to do so.

ROI-SD encourages every person and/or group who seeks to do business with us in any capacity to complete their own due-diligence prior to doing so, including background checks on the principals involved. Additional information may be added to this business overview at anytime through addendum.

Conclusion



ROI-SD would enjoy the opportunity to elaborate on this business overview at your convenience and as previously indicated herein we stand ready to provide secondary information to you upon request.

This business overview's primary purpose is to attract one or more Private Lender(s) who will make their own decision to do business with us for mutual benefit.

This business overview is being presented to you directly by a member of our CDBT (core business development team) or a representative we have chosen to present this presentation for us. You are free to selectively share this business overview with other individuals and/or groups who you feel may have an interest in doing business with ROI-SD and we thank you in advance for doing so.

This is the first step for ROI-SD in an amazing journey we have mapped out and we are excited about doing business with you!

Thank you for your time and reply communications!

The ROI-Strategy Development Team

info@roi-strategydevelopment.com

Thank You

Addendums

As we have mentioned throughout this business overview ROI-SD will evolve this presentation through adding addendums to it. Some of these addendums will be for public consumption and others will be intended for only those we present it to.

This gives ROI-SD the flexibility needed to evolve our business naturally and not to set too many things into stone in the early stages of our development.

Some of the secondary information available include, however may not be limited to the following:

- Business Acquisition Strategies
- Fund Establishment and Management
- CBDT (core business development team) Members
- Specific Project Synopsis Reports

ROI-SD reserves the right to provide information upon request or to deny a request that we deem unnecessary.